



## **Privacy Notice Blood Pressure Data Collection**

### **Who Will Be Responsible For My Data Once It Is Collected?**

Warrington Borough Council will be responsible for the data once it has been collected and passed over to the Public Health team as part of the project. The information will be collected via Blood Pressure (BP) Champions within a number of locations and organisations, and they will remain data controller for the information that they collect and hold.

### **Why Do You Need My Information?**

Warrington Public Health works to improve the health of local residents and help prevent serious health issues developing. A major risk to health is people developing and living with high blood pressure which over time can cause blocked arteries leading to the heart and the brain. High blood pressure has many different causes but the risk of developing it can be greatly reduced by improving lifestyle choices such as healthier diets, moving more, drinking less and not smoking. It is also important that as many people as possible have a blood pressure check to give them an opportunity to either start treatment when existing high blood pressure is detected or have the opportunity to make changes to their lifestyle

The local authorities across Cheshire and Merseyside have received funding from the British Heart Foundation (BHF) for the project. The project aims to detect high blood pressure on a large scale using trained volunteers to provide blood testing in workplaces and the community.

Warrington Borough Council will process and anonymise the data that is collected about you. The anonymised and aggregated data will be used to evaluate the effectiveness of the British Heart Foundation's project and to inform the Cheshire & Merseyside blood pressure strategy and reporting.

### **What Allows You To Use My Information?**

#### **Personal data:**

For the processing of personal data, GDPR Article 6(e) states processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller. Health and Social Care Act 2012 Part 1, Section 12 (2B) states that "Each local authority must take such steps as it considers appropriate for improving the health of the people in its area." Contributing to this project is one of the ways we consider it appropriate.

#### **Special category data:**

For the processing of special category data, GDPR Article 9(j) states processing is necessary for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Article 89(1) based on Union or Member State law which shall be proportionate to the aim pursued, respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interests of the data subject.

## **What Type of Information Will Be Processed?**

The personal data which will be processed is:-

- Age Range (for example 39-44)
- Gender
- Postcode (This will be converted into geographical area and anonymised as part of the analysis)

The special category data which will be processed is:-

- Ethnicity
- Health information which includes if you are under GP care for high blood pressure, the blood pressure reading, pulse rate and whether an irregular heart rate was detected. This will ensure appropriate guidance can be given at the point of collection by the BP Champion

## **Who Will My Information Be Shared With?**

Your information will be shared with Warrington Borough Council's Public Health Team.

Anonymised data will be shared with Champs Public Health Collaborative and the British Heart Foundation.

## **Do I Have To Provide This Information And What Will Happen If I Don't?**

You do not have to have your blood pressure taken if you do not want to. If you want your blood pressure taken but do not want your information being collected as part of project please let your BP Champion know. If this is the case then your anonymised data will not contribute to the evaluation and improvement of the public BP collection.

## **How Long Will You Keep This Data For And Why?.**

We will recommend for each business where a BP Champion is collecting data that should retain the data for 3 months. The Public Health team will retain the full data set for three months to ensure accuracy of data while it is being analysed, anonymised and uploaded into Pharm Outcomes.

## **How Will My Information Be Stored?**

The unredacted information will be stored on secure UK servers held by the Council for three months. Once it has been anonymised it will be transferred over to the PharmOutcomes system

If you wish to know how the data will be stored and held by the BP champions who are collecting this information, please ask them directly for their Privacy Notice.

## **What Rights Do I Have When It Comes To My Data?**

Under the General Data Protection Regulation, you might have more rights about what happens with your data. As different rights apply in different situations each request will be assessed on a case by case basis.

You have the right under the Data Protection Act 2018 (General Data Protection Regulation) to request a copy of your information and to know what it is used for and how it has been shared. This is called the right of subject access.

To request a copy of your data or ask questions about how it is used, please look at our webpages on Requests for Information.

### **Who Can I Complain To If I Am Unhappy About How My Data Is Used?**

If you are not satisfied with how your request has been dealt with, or if the information held about you is incorrect, you should email or write to Warrington Borough Council outlining your concerns.

If you then wish to make a complaint then please contact us using one of the methods below:

- Use the online complaints form
- Email us at [contact@warrington.gov.uk](mailto:contact@warrington.gov.uk)
- Phone us on: 01925 443322
- Write to us at: Contact Warrington, PO Box 5, New Town House, Warrington WA1 2NH
- Visit us at: Contact Warrington, 26-30, Horsemarket Street, Warrington WA1 1XL

You also have the right to complain to the Information Commissioner's Office using the following details: -

The Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire SK9 5AF  
Telephone: 0303 123 1113  
Website: [www.ico.org.uk](http://www.ico.org.uk)

### **Will This Information Be Used To Take Automated Decisions About Me?**

No, the information will not be used to make automated decisions about you.

### **Will My Data Be Transferred Abroad and Why?**

No, your data will not be transferred. Both PharmOutcomes and Warrington Borough hold the data securely within the UK.